



Proudly presented by IQVIA & NATHEALTH:

INVITATION

India in Transit: *Investigating the future of India's MedTech market*

5 Oct 2018, Friday | 10:30am – 2:00pm

The Oberoi, Dr. Zakir Hussain Marg, New Delhi, 110003, India



IQVIA & NATHEALTH MedTech Mornings

The Medical Technology (MedTech) sector in India is undergoing significant transformation. The announcement of the Universal Healthcare scheme will create an entirely new marketplace and new rules of engagement. What opportunities and challenges will this create in the MedTech industry, and what impact will this evolving environment have on innovation and access going forward?

Meet industry peers and join the conversation as we bring together executives across the MedTech space to discuss and explore the future of the MedTech market in India.

Timing	Session
10:30am – 11:00am	Registration and welcome refreshments
11:00am – 11:10am	Welcome and opening address
11:10am – 11:15am	Official launch of IQVIA White Paper
11:15am – 11:40am	Keynote address: Disrupting the pricing vs. access conundrum
11:40am – 12:20pm	Panel discussion 1 In the spotlight: Universal Healthcare <ul style="list-style-type: none"> • Moving from private to hybrid: what opportunities and challenges can we expect? • Innovative pricing: what we can learn from reimbursed markets – observations & approaches • Convergence in the care delivery continuum – expectation or reality? • Government support programs in MedTech
12:20pm – 12:30pm	Break
12:30pm – 1:10pm	Panel discussion 2 Expected market movement: A future perspective <ul style="list-style-type: none"> • Will India be a market driven by innovation or by affordable MedTech? And what will be the role of access and regulatory? • Will creating a more conducive trials environment grow the industry? If yes, what needs to be done? • Beyond Traditional Players – start-ups, spin-offs and bridging unmet needs • Interplay of data, analytics and technology in shaping the future of MedTech
1:10pm – 1:25pm	Fireside chat
1:25pm – 1:30pm	Closing address
1:15pm – 2:00pm	Networking lunch

We hope you can join us at this forum for a lively discussion. Please confirm your attendance by writing to **Shabori Kar** at Shabori.Kar@iqvia.com and we look forward to hosting you.