Dear Reader,

This week in Healthcare was one of yardstick measurements, campaign launches and industry dialogue over some of the critical issues like Cardiac health, Water sustainability in healthcare infrastructure and gathered together frequently to come with concrete solutions.

The Manipal Academy of Higher Education (MAHE) has been rated as the top university in the State, according to the Karnataka State Universities Rating Framework 2018–19.

In what can be called as monumental move in providing the impetus to Cardiac health in India Manipal Hospital launches ‘Guardian of the Heart’ Campaign. Speaking on the occasion, Manipal Hospital Director Dr. Sudhakar Kantipudi said that considering the growing incidence and higher morbidity of heart failure patients, there is a need for dedicated heart failure programme that provide end-to-end and comprehensive treatment for all phases of heart diseases.

The health industry overall witnessed dialogue on augmenting primary care by training of mid-level providers, expansion of Health insurance in Tier 2 and 3 cities. In a critical move, speaking at UNGA PM Modi said that India is committed to eradication of Tuberculosis and will achieved that by 2025.

Check out the newsletter to know how diagnostics sector witnessed India’s first commercial biobank that helps develop novel diagnostic tests and cures and other news updates. Follow us on twitter, LinkedIn and Facebook for real times updates.

https://twitter.com/nathealthindia
https://www.facebook.com/nathealthindia/

NATHEALTH Leadership Series

- A year on, Ayushman Bharat faces sustainability, funding challenges
  Rising population, disease burden and lack of awareness are among other challenges for the scheme

- We hope to hold on to the top position: Ballal
  The Manipal Academy of Higher Education (MAHE) has been rated as the top university in the State, according to the Karnataka State Universities Rating Framework 2018–19.

- Manipal Hospital launches ‘Guardian of the Heart’ Campaign
Speaking on the occasion, Manipal Hospital Director Dr. Sudhakar Kantipudi said that considering the growing incidence and higher morbidity of heart failure patients, there is a need for dedicated heart failure programme that provide end-to-end and comprehensive treatment for all phases of heart diseases.

- Apollo launches cardiac command centre
  Apollo Hospitals on Saturday launched its cardiac command centre with modern connected technologies-enabled tele ECG monitoring, tele ECHO monitoring and remote Cathlab.

- Shobana Kamineni, Executive Vice Chairman, Apollo Hospital On Mission Paani
  Change is required when you see those dry rivers... when you see the fact that the water that is coming out of your tap is brown. This is something that we all need to take action immediately for.

Healthcare Policy Updates

- Government policies and measures in preventive healthcare segment
  The preventive healthcare segment has always been deemed as one of the most critical aspects of the healthcare industry. Like any sub-branch of the healthcare industry, preventive healthcare segment too is heavily regulated!

- Govt. health policies in India shaping up the healthcare narrative
  Today, India’s healthcare industry is one of the fastest-growing sectors and it is expected to reach $280 billion by 2020.

- What India can learn from China’s 70 years of growth
  China’s rise is extraordinary from Indian viewpoint as the two nations were at par with each other in 1950.

- Google to scale up online presence of Ayushman Bharat
  Google will support National Health Authority in improving the scheme’s digital presence and showcasing relevant content to 50 crore entitled beneficiaries.

- Medical students take note! No separate entrance test for AIIMS, JIPMER from next year
  The effort to move to a single examination system is part of government’s efforts to overhaul India’s medical education system through a recently passed National Medical Commission (NMC) Act.

Healthcare Industry Overview

- Indian science and research establishments need a commercial focus
  While the Intellectual Property Rights system in India has made considerable progress in the last few years, much needs to be done before it comes up to speed with international practices.

- What India’s route to universal health coverage can teach the world
  The goal of universal health coverage (UHC) as stated in the UN Sustainable Development Goals (SDGs) is one of the most significant commitments to equitable quality healthcare for all.

- Banks stump unions, to pay part wage arrears at 12 percent hike
  It’s a Diwali bonanza for public sector bank (PSB) employees. Their accounts are being credited with part wage arrears even before the final agreement on the wage revision between the unions and the
Increased healthcare consumption is transforming life sciences in India
A new report from Bain & Company sheds light on how India’s life sciences industry is undergoing a comprehensive transformation, driven by changes in the economy.

No shortage of medicines, hospitals functioning normally: J&K administration
Ensuring that essential supplies including 24*7 electricity, water supply, healthcare and sanitation are being provided, Jammu and Kashmir administration in a press release said banking and ATM facilities had resumed operations.

Medtech Forum

Health-tech yet to unlock the gateway to mainstream masses
The last decade has seen a rise in adoption of technology in various fields, from logistics to e-commerce to online consumer services. Yet, for reasons varied, health-tech is yet to come of age and present itself in an avatar that is accessible, affordable and acceptable.

Are Indian Healthtech Start-ups Racking Up Enough Funding?
As the start-up ecosystem in India continues its march with growing investments, why is the healthcare sector falling behind?

How Digital Technologies Are Reshaping The Health Insurance Sector To Empower Consumers
The combination of affordable smartphones and accessible internet has helped Indian consumers to access the digital marketplace.

AI equal with human experts in medical diagnosis, study finds
Artificial intelligence is on a par with human experts when it comes to making medical diagnoses based on images, a review has found.

Insurance Forum

This is how health insurance policies discriminate in India
IRDAI has barred insurers from denying a medical cover for mental health, genetic disorders and hazardous activities. But the real issue is health covers are not available for a series of conditions.

WhatsApp partners with Texas India Forum for Howdy Modi event in Houston
Over 50,000 people will come together at the NRG Stadium in Houston, Texas, for the community summit in honor of Prime Minister Narendra Modi on Sunday.

PMC Bank crisis: What to do if your EMI is due, and how to keep your money safe
Here are a few tips on how to act if you are a PMC Bank customer, as well as advice on how to bank prudently.

7 ways the private sector can contribute to universal health coverage
Universal health coverage (UHC) is about ensuring all individuals and communities have access to the healthcare they need.

Diagnostics Forum
• The combination of affordable smartphones and accessible internet has helped Indian consumers to access the digital marketplace. The startup told YourStory that it is also in talks with various funds to raise Series A funding to move closer towards fulfilling its vision.

• Latest trends in medical monitoring devices and wearable health technology
  This is a preview of Wearables in US Healthcare

• Global RFID Market in Healthcare Sector Market Key Dynamics, Recent and Future Demand, Forecast to 2029
  The report gives a clear understanding of the present market situation which includes the region-wise business conditions, present market and product trends, driving business sector contenders, and current consumption tendency of the end-client.

• Country committed to eradicating Tuberculosis, says PM at UNGA
  PM Modi during his speech at UNGA said that India will eradicate Tuberculosis by year 2025

• IMA raises concerns over Ayushman Bharat
  The Indian Medical Association (IMA) has spoken out on the Centre’s flagship health insurance scheme, Ayushman Bharat, raising some misgivings about the initiative and suggesting improvements.

Upcoming Awards & Events

- InnoHEALTH 2019 (4th October, Vivanta New Delhi, Dwarka)
- Asia Health (16th October, New Delhi)
- Fortis Third Annual Psychology Conference 2019 (Fri, 13 Sep, Gurugram)
- Future Healthcare Summit (Thu, 28 – Sat, 30 Nov, New Delhi)
- Fortis Annual Psychology Conference (Fri, 13 - Sun, 15 Sep 2019, Gurugram)
- Global GS1 Healthcare Conference (Tue, 5 – Thu, 7 Nov, Le Meridien Hotel, New Delhi)
- International Telemedicine Conference of Telemedicine Society of India (Fri, 29 Nov – Sun, 1 Dec New Delhi)